3rd World Plastic Surgery Congress
MONACO
November, 30th & December, 1st 2014

EXHIBITORS
www.plasticsurgery-monaco.com
Dear Partners,

It is a great honor to invite you to participate as a sponsor or exhibitor in Monaco at the 3rd World Plastic Surgery Congress from November 30 to December 1st, Hotel Méridien Beach Plaza **** we are expecting 350 and more Aesthetic Plastic Surgery practitioners and clinic owners in the world.

The best Brazilian plastic surgeons will be present.

The scientific committee headed by Dr. Valter Dos Santos, Dr. Ricardo Cavalcanti, Dr. Sérgio Levy from Brazil and Dr. Ioannis Lyras from Greece, is preparing a high level program involving more than 80 speakers, president, secretary, moderators, bringing their knowledge and new techniques to the aesthetic surgery.

Why do you have to exhibit

Our exhibit hall 180 sqm2 is to provide and to launch information about products and services that will advance the practice of aesthetic plastic surgery around the world.

We would like to be a key conference between Brazil and Europe every two years in Monaco.

As exhibits are a major component of the meeting, we need you to be partners, and close to us. The hall space is only available on first come, first served so make sure you sign up early and reserve your stand space to avoid any disappointment.

We want to offer you the best quality, all exhibitors will be on the same floor. Coffee break will take place in the exhibition, keeping you in close contact with delegates.

Organization committee
**SUNDAY NOVEMBER 30th**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
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<tbody>
<tr>
<td>7.30 am</td>
<td>Registration</td>
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<tr>
<td>8 – 8.50 am</td>
<td>Round Table 1</td>
<td>RHINOPLASTY</td>
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<td>Chairman: Luciano Chaves MD - (Brazil)</td>
<td>Secretary: Gadelha, Allan MD - (Brazil)</td>
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<td>Moderator 10’: Marcelo Daher MD - (Brazil)</td>
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<td>Speakers 10’:</td>
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<td>1. Ten tips for a successful rhinoplasty</td>
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<td>2. Managing the fronto-nasal angle during open-rhinoplasty</td>
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<td>3. Tip stability after open rhinoplasty</td>
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<td>4. Surgical vs nonsurgical rhinoplasty: Indications, techniques and results</td>
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<td></td>
<td>Yoannis Lyras MD (Greece)</td>
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<td>8.50 – 9.40 am</td>
<td>Round Table 2</td>
<td>MASTOPLASTY</td>
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<td>Chairman: Carlos Roxo MD - (Brazil)</td>
<td>Secretary: Cedrón, Otto MD - (Perú)</td>
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<td>Moderator 10’: Machado Barbara MD - (Brazil)</td>
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<td>Speakers 10’:</td>
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<td>1. Pitanguy technique and its variations</td>
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<td>2. Spinnaker technique for breast augmentation with pexy</td>
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<td>4. Composite Breast Augmentation: Combining silicone implant and Stromal Enriched Lipograft</td>
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<td>Nicaretta, Beatriz MD (Greece)</td>
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<tr>
<td>9.40 – 10.10 am</td>
<td>Conference 1</td>
<td>Prof. Ivo Pitanguy (Brazil)</td>
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<td>Chairman: HAKME, Farid MD - (Brazil)</td>
<td>Secretary: Dos Santos, Valter MD - (Brazil)</td>
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<td>Moderator 10’: Hakme, Farid MD - (Brazil)</td>
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<td>Speakers 10’:</td>
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<td>1. Surgical Platysma bands correction with use of botulinum toxin</td>
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<td>2. Latest advances in minimal invasive aesthetic facial treatments</td>
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<td>3. Facial rejuvenation surgery</td>
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<td>5. The Eutrophic Rhytidoplasty</td>
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<td>6. Vectors of Traction and Important Details in Rhytidoplasty</td>
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<td>7. Facelift - Maximising Results and Reducing Complications</td>
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<td>Toledo Luiz MD - (Brazil)</td>
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<td>10.10 – 10.40 am</td>
<td>Coffee Break</td>
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<td>10.40 am – 12.10 pm</td>
<td>Round Table 3</td>
<td>FACE LIFT</td>
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<td>Chairman: Rouif, Michel MD - (France)</td>
<td>Secretary: Medeiros, André MD - (Brazil)</td>
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<td>Moderator 20’: Hakme, Farid MD - (Brazil)</td>
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<td>12.10 – 1.30 pm</td>
<td>Lunch</td>
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1.30 – 2.30 pm  Round Table 4
ABDOMINOPLASTY and BODY CONTOURN
Chairman: Illouz, Yves Gérard MD - (France)
Secretary: Romay, Sérgio MD - (Brazil)
Moderator 10’: Garcia, Luiz Carlos MD - (Brazil)

Speakers 10’ :
1. Personal experience in lipoabdominoplasty
   Cavalcanti, Ricardo MD (Brazil)
2. Restructuring «The posterior part of the body»
   Betti, Giovanni MD (Mexico)
3. Abdominoplasty and body contour - An optimized approach
   Gobbo, Marcos Estephan MD (Brazil)
4. Lipoabdominoplasty and classic Abdominoplasty
   A Comparative analysis
   Chaves, Luciano MD (Brazil)
5. Systematized Abdominoplasty: steps to achieve optimized results
   Zuker, Patricia MD (Brazil)

2.30 – 3.20 pm  Round Table 5
POST BARIATRIC SURGERY / FACIAL REJUVENATION
Chairman: Handle, Markus MD (Austria)
Secretary:  Aguirre Mayorga, Leandro MD (El Salvador)
Moderator 10’: Rubin, J.Peter MD (USA)

Speakers 10’ :
1. Application of anthropometry in torsoplastic surgery
   Fantozzi, Fabio MD (Italy)
2. Bodylifting with minimum undermining and its associations in massive weight loss patients
   Roxo, Carlos MD (Brazil)
3. Follicular Unit Extraction - Minimally invasive hair transplant technique: a worldwide trend.
   Crisóstomos, Marcio MD (Brazil)
4. Exopeel (Deep peeling)
   Dos Santos, Valter MD (Brazil)

3.20 – 4.10 pm  Round Table 6
LIPOSURCUTURE
Chairman: Nicareta, Beatriz MD (Greece)
Secretary: Mismil, Muradov MD (Kazakhstan)
Moderator 10’: Pereira, Luiz Haroldo MD (Brazil)

Speakers 10’ :
1. Lipofilling of the breast, 30 years experience and follow up
   Illouz, Yves Gérard MD (France)
2. 25 years experience in lipossuccion (liposculpture)
   Marujo, Ricardo MD (Brazil)
3. The use of laser in liposuction
   Vizmanos, Alberto MD (Spain)
4. Reassessing Liposuction
   Chaves, Luciano MD (Brazil)

4.10 - 4.40 pm  COFFEE BREAK

4.40 – 5.10 pm  Conference 2
Hakme, Farid MD (Brazil)
Chairman: Mauad, Samir MD (Brazil)
Secretary: Medeiros, André MD (Brazil)

5.10 – 6 pm  Round Table 7
RITIDOPLASTY: UP TO DATE IN FACE LIFT
Chairman: Delmar, Henry MD (France)
Secretary:  Wael Ghebery, MD (Egypt)
Moderator 10’: Uebel, Carlos MD (Brazil)

Speakers 10’ :
1. Vaginal rejuvenation / Bulent, Chiantimur MD (Turkey)
2. Treatment of chronic wounds by contribution of autologous groth factors (P.R.P) and others factors
   Bergamaschi, Marsella Gianluigi MD (Italy)
3. Lower blepharoplasties and micro autologous fat grafting
   Rouif, Michel MD (France)
4. Laser-assisted liposuction
   Portella, Xênia MD (Brazil)
11am – 12 pm  
MAXILO FACIAL SURGERY / MISCELLANEOUS III
Chairman: Benjamin de Souza Gomes MD (Brazil)  
Secretary: Orido MD (Brazil)  
Moderator: Uebel, Carlos MD (Brazil)  
Speakers:
1. Malary suspensions  
   Delmar Henry MD (France)
2. Shortening the upper lip  
   Cornette de st Cyr, Bernard MD (France)
3. Bimaxillary distraction for smile enhancement  
   Paulus, Christian MD (France)
4. Dealing with a complicated patient after pos-Bariatric plastic surgery  
   Roxo, Carlos MD (Brazil)
5. Neck liposuction  
   Innocenti, Alessandro MD (Italy)

12 – 12.30 pm  
Conference 4
Calabria, Renato MD (USA)
Chairman: Selinger Rami MD (France)  
Secretary: Cavalcanti Ricardo MD (Brazil)
THE CELL-ENHANCED REGENERATIVE FACE LIFT

10.30 – 11 am  
Conference 3
Uebel, Carlos MD (Brazil)
Chairman: Medeiros, João MD (Brazil)  
Secretary: Ribeiro De Castro, Roberto MD (Brazil)
LIPOABDOMINOPLASTY - AN EVOLUTION OF 30 YEARS

11am – 12 pm  
Round Table 10
Chairman: Benjamin de Souza Gomes MD (Brazil)  
Secretary: Orido MD (Brazil)  
Moderator: Uebel, Carlos MD (Brazil)  
Speakers:
1. Malary suspensions  
   Delmar Henry MD (France)
2. Shortening the upper lip  
   Cornette de st Cyr, Bernard MD (France)
3. Bimaxillary distraction for smile enhancement  
   Paulus, Christian MD (France)
4. Dealing with a complicated patient after pos-Bariatric plastic surgery  
   Roxo, Carlos MD (Brazil)
5. Neck liposuction  
   Innocenti, Alessandro MD (Italy)

12 – 12.30 pm  
Conference 4
Calabria, Renato MD (USA)
Chairman: Selinger Rami MD (France)  
Secretary: Cavalcanti Ricardo MD (Brazil)
THE CELL-ENHANCED REGENERATIVE FACE LIFT

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Conference 3
Uebel, Carlos MD (Brazil)
Chairman: Medeiros, João MD (Brazil)  
Secretary: Ribeiro De Castro, Roberto MD (Brazil)
LIPOABDOMINOPLASTY - AN EVOLUTION OF 30 YEARS

11am – 12 pm  
Round Table 10
Chairman: Benjamin de Souza Gomes MD (Brazil)  
Secretary: Orido MD (Brazil)  
Moderator: Uebel, Carlos MD (Brazil)  
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   Roxo, Carlos MD (Brazil)
5. Neck liposuction  
   Innocenti, Alessandro MD (Italy)
2 – 2.40 pm  
**Round Table 11**  
**MAMMOPLASTY and BREAST RECONSTRUCTION**

*Chairman: Cornette de Saint Cyr, Bernard, MD (France)*
*Secretary: Freire, Mario Jorge MD (Portugal)*
*Moderator 10’: Ailton Cerqueira (Brazil)*

**Speakers 10’:**
1. Breast reconstructive surgery «très jolie» plus adenectomy  
   Toledo, Olga MD (Brazil)
2. Breast reconstruction with poliurethane implant  
   Tavares, João MD (Brazil)
3. Therapeutic Use of Fat Transfer and Adipose Mesenchimal Cells in Augmentation Mammaplasty or in The Aesthetic Surgey of the Breast  
   Caldeira, Alberto MD (Brazil)

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2.40 – 3.40 pm  
**Round Table 12**  
**BREAST AUGMENTATION**

*Chairman: Mauad, Samir MD (Brazil)*
*Secretary: Oliani, Enrique (Brazil)*
*Moderator 10’: Pereira, Luiz Haroldo MD (Brazil)*

**Speakers 10’:**
1. Mastopexy with submammary or biplane implant?  
   Alleruzzo, Angelo MD (Italy)
2. Our 22 years experience on various techniques of breast augmentation. The triple plane personal technique / Lyras, Yiannis MD (Greece)
3. The Use of Pectoral Muscle to Support the Implants In Breast Augmentation / Garcia, Carlos MD (Brazil)
4. The versatility of muscle eplitting biplane technique for breast augmentation in association with internal mastopexy / Siclovan, Horia MD (Romania)
5. Augmentation mastopexy with anatomical implants. Selinger, Rami MD (France)

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3.40 – 4.10 pm  
**Conference 5**

*Rubin, J, Peter MD (USA)*
*Chairman: Marujo, Ricardo MD (Brazil)*
*Secretary: Lima, Helena MD (Brazil)*

**BREAST RESHAPING AFTER MASSIVE WEIGHT LOSS: DERMAL SUSPENSION MASTOPEXY**

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4.10 - 4.40 pm  
**COFFEE BREAK**

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4.40 – 5.40 pm  
**Round Table 13**  
**MAMOPLASTY AND BODY CONTOURN**

*Chairman: Medeiros, JoãoMD (Brazil)*
*Secretary: Portela, Xenia MD (Brazil)*
*Moderator 10’: Levy, Sérgio (Brazil)*

**Speakers 10’:**
1. Brazilian Buttock Technique, 30 Years Experience  
   Toledo, Sérgio MD (Dubai)
2. Fat from macrograft to micrograft  
   Trivisonno, Angelo MD (Italy)
3. Body fat grafting / Peireira, Luiz Haroldo MD (Brazil)
4. “Breast augmentation with anatomical implants vs round implants - revision of 200 cases”  
   Mario Jorge Freire MD (Portugal)
5. Waist: Treatment Options / Valdes, Hector MD (Chili)

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5.40 – 6.10 pm  
**Conference 6**

*Sterodimas, Aris MD (Greece)*
*Chairman: Luiz Carlos Garcia MD (Brazil)*
*Secretary: Toledo, Olga MD (Brazil)*

**STROMAL ENRICHED LIPOGRAFT IN FACE AND BODY CONTOUR**

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8 pm  
**GALA DINNER BRAZILIAN NIGHT**  
*with reservation only*
3rd WPSC is on first come first served for all the exhibitors.
Limited number of stands available.

Responsible exhibitors and sponsors

ELISE MICHEL
TEL +33 (0) 6 12 13 57 56
elise.michel@plasticsurgery-monaco.com
CONVENTION & EXHIBITION

“The hall space is only available on first come, first served.”

Every Exhibitor will get a stand space of min 6 sqm for €3,600 + VAT (additional space €500/sqm)

which includes:

• 3 x 2 sqm equipped booth (partition, carpet, lights, electrical outlet, company name)

• 2 exhibitor badges for 2 x 3 stand

• Publication of your logo company name in the official program book.

• your Logo and link on our 3rd WPSC 2014 website

• entrance to the Opening cocktail Reception November 30th

• Publication of your logo at the welcome desk

Packages can be tailored to your needs and furniture can be ordered directly through our contractor.

Exhibit staff may include company sales personnel only. Companies may not register surgeons, speakers or distributors as booth staff.

Responsable exhibitors and sponsors

ELISE MICHEL
TEL +33 (0) 6 12 13 57 56
elise.michel@plasticsurgery-monaco.com

Contractor

PROMEXPO
Bruno Pellegrini
2 Rue de la Lujerneta-Athos Palace
MC 98000 MONACO

TEL +377 97 98 51 70
FAX +377 97 77 83 06
info@promexpo.mc
www.promexpo.mc
SPONSORING POSSIBILITIES

• 1 Promotional document or 1 Flyer 1,500 €
in the congress bags given to the attendees

• Pens for the congress 1,500 €
we offer you the opportunity to put pens
with your logo in the congress bag

• Writing pads for the congress bag 300 p 1,500 €
we offer you the opportunity to put writing
pads with your logo in congress bags.
Materials must be sent to Elise Michel

• Speaker and delegate badges 3,000 €
your logo can be printed on badges

• Gala dinner Brazilian Night 5,000 €
your logo will be printed on the invitation card, and your
company name will be represented inside of the New Yacht
Club of Monaco during our Brazilian Night. The sponsor will
receive 5 invitations for your guests.

We will bestow the Golden Bistouri to the best work in
plastic Surgery during the gala dinner.

Advertisements in program book:

• back outside A4 cover 4,500 €
• inside front A4 cover 3,500 €
• back inside A4 cover 3,500 €
• inside full page A4 2,500 €
(congress bags, to be determinate the congress or the
client will purchase the bags with the company’s logo)

Meeting room or Private salon on request
CONDITIONS FOR EXHIBITORS

TERMS AND CONDITIONS

The allocation of booths will be made on first come, first served basis.

Act now to ensure your best location.

All exhibition and sponsoring costs are quoted in EURO.

Our exhibitor coordinator reserve the right to change the floor plan and re assign plan if necessary you will be notified if any changes.

Exhibit staff may include company sales personnel only.

Companies may not register surgeons, speakers or distributors as booth staff.

All payment must be made in full at reservation of the booth.

The exhibitor agrees to indemnity the congress organization for any damage in the area rented by the exhibitor, including the cost of repair, cleaning or repairing.

The exhibitor agrees and undertakes to insure the full value of the contents of their booth, risks and transport of all equipments, materials.

The organizers and congress center do not accept any responsibility for damage, loss or anybody due to any cause.

The exhibitor is responsible for the safety of its exhibitors products and any materials of the booth during the move in or move up period.

The booth will be built by our contractor one day before the congress and you will be able to have access to the main hall.

Cancellation policy must be send in writing to Mrs Michel Elise
elise.michel@plasticsurgery-monaco.com

Important NOW
reserved your space booth number
Send the sponsor contracts
Exhibit staff badge names
send insertion orders advertisements for the program book

For further questions don’t hesitate to contact me Michel Elise + 33 06 12 13 57 56
elise.michel@plasticsurgery-monaco.com
EXHIBITOR REQUEST FORM

Company Name
Contact person
Address
Zip Code     City     Country
Phone       Fax       E-mail
Bagde name

SPONSORSHIP OPPORTUNITIES

All prices are VAT excluded (20%)

<table>
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<tr>
<th>Service</th>
<th>QUANTITY</th>
<th>TOTAL COST</th>
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<tr>
<td>Booth space 3x2 sqm (600 €/sqm)</td>
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<td>3600€</td>
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<tr>
<td>Additional space (500 €/sqm)</td>
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<td>500€</td>
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<tr>
<td>1 Promotional document or 1 Flyer in the congress bags</td>
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<td>1500€</td>
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<td>Pens for the congress</td>
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<td>Writing pads for the congress bag 300 p</td>
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<td>Speaker and delegate badges</td>
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<tr>
<td>Gala dinner Brazilian Night</td>
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<td>5000€</td>
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Advertisements in program book:
| Back outside A4 cover                              |          | 4500€      |
| Inside front A4 cover                              |          | 3500€      |
| Back front A4 cover                                |          | 3500€      |
| Inside full page A4 ad                              |          | 2500€      |

TOTAL HT _____________________________________ €
VAT 20%     _____________________________________ €
TOTAL TO BE PAID _____________________________________ €

PAYMENT

☐ Bank transfer - payment in Euros payable to 3rd WPSC Monaco - For members CEE (no bank charges) - For other countries ADD 35 € (Bank charges) Mention the registrant’s name + 3rd WPSC Monaco reference on all the bank documents.

Paying bank: BNP PARIBAS
Bank code: 30004
Branch code: 01045
Account number: 00010083477

Key digits: 82
IBAN: FR7630004010450001008347782
BIC - SWIFT: BPFRFRPPCA

Signature:

☐ I have read the general conditions

Responsible exhibitors: Elise Michel - +33 (0) 6 12 13 57 56 - elise.michel@plasticsurgery-monaco.com
Office: ME World Events Organisation - 17 Rue Léon Goyet - 06150 Cannes La Bocca - France
RCS 3936222200019  TVA FR 213936222200019
3rd World Plastic Surgery Congress
Monaco
November 30th
December 1st, 2014